School of Management Sciences

Date: 16/07/2016

Report on Industrial Visit to Dolphin Foods India Ltd

The School of Management Sciences as part of its initiative to develop industry institute interaction has organized a half day industrial visit to **"Dolphin Foods India Ltd"** located at Brahmanpally, RR District on 15th July 2016 (Friday) for MBA I & II Year Students to enrich them with the real time knowledge of the activities of the company. 51 students along with 2 faculty members visited the company and got exposure to the process of making chocolates and the way they are marketed across the country. The company makes chocolates with different flavors and brands. The students are enlightened with the application of their theoretical knowledge to the various operational practices of a business.

The students started from the college at 9:30AM and reached the factory by 10:15AM. They were received by the concerned HR personnel and briefed the students about the company and their operations, the brands of chocolates produced by them and the marketing activities taken up by them.

The students were divided into 2 teams, each accompanied by the production manager. The production manager has explained and shown the chocolate making process. The students were very happy with the visit as they could get an insight of business operations.

The faculty and students after thanking the management and HR personnel of the company returned back to the college by 3:00PM.

Faculty Coordinators:

Ms. B. pramoda

Mr. Suresh Kumar Nayak

Student Coordinators:

B. Bhanuchander

M. Rajini

P. Naresh

B.Manasa

MBA I Year Students - 25

MBA II Year Students - 26

16.07.2016

Dean

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